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### Diamond Graphics purchases Xeikon 5000plus digital color press to expand card manufacturing

*With new digital technology, company can print more than 150,000 cards per day*

**Itasca, IL, March 10, 2010** - [Xeikon](#), a division of Punch Graphix, today announced that Ramsey, MN-based [Diamond Graphics](#), a plastic card manufacturer for pre-paid solutions, has purchased and installed a [Xeikon 5000plus](#) digital color press.

In business for more than ten years, Diamond Graphics offers start-to-finish card solutions, catering to the telecommunications, direct mail, and pre-paid/stored value gift card industries. The company, which prints more than 250 million cards a year, is capable of printing, ink-jetting, encoding, and packaging. In the fall of 2009, Diamond Graphics made its first investment in digital print technology with the purchase of a Xeikon 5000plus. Diamond Graphics will use the Xeikon press to print an array of cards, including loyalty cards, gift cards, phone cards, and membership ID cards. The cards will be printed on Teslin®, a special synthetic substrate.

“After extensive research, we chose a press that offers high speed and productivity with superior quality output and is capable of printing large volumes of cards,” said Bob Montgomery, National Sales Manager of Diamond Graphics. “The Xeikon 5000plus met all of our criteria. And, on top of that, the Xeikon service team helped to seamlessly integrate the press into our existing card-manufacturing operation. The implementation process was extremely easy, thanks to the Xeikon service team.”

Diamond Graphics plans to print 150,000-200,000 Teslin® cards per day on the Xeikon technology. “We’re delighted that Diamond Graphics chose Xeikon’s state-of-the-art printing technology to expand its card manufacturing capabilities,” said Michael V. Ring, president of Punch Graphix Americas, Inc. “Diamond Graphics’ card application is a prime example of how the Xeikon 5000plus can add value to a company’s operations due to its substrate flexibility, high productivity and vivid quality.”

The 5000plus comes equipped with the Xeikon Form Adapted (FA) toner technology, further raising the bar of its digital printing performance. The FA toner is eco-friendly with no hazardous emissions and is FDA-approved for indirect food contact. The Xeikon 5000plus has printing speeds of up to 137 letter-size pages per minute and monthly duty cycles of up to 4.2 million pages.

#### **About Diamond Graphics**

Diamond Graphics (DGI) is a full service card manufacturer offering start to finish card manufacturing and personalization. The DGI facility is located in Ramsey, MN. Bob Montgomery can be contacted at 763-235-4141.

#### **About Xeikon**

A pioneer in digital printing, Xeikon designs, develops and delivers high-end digital color printing systems for the global commercial, document and industrial printing market segments. These systems are composed of advanced web-fed printing engines and utilize LED-array-based dry toner electrophotography, open workflow software, exclusive toner and other consumables.



Xeikon's production and R&D operations are based in Belgium and its solutions are distributed and supported through a worldwide sales and service network. Xeikon is a division of Punch Graphix. For more information, visit [www.xeikon.com](http://www.xeikon.com).

### **About Punch Graphix**

Punch Graphix provides innovative, competitive and environmentally friendly imaging and printing solutions for the global graphics industry. Under the Xeikon brand name, Punch Graphix designs, develops and delivers high-end digital color printing systems, software and consumables for the commercial, document printing and industrial markets. Under the basysPrint brand, Punch Graphix designs, develops and delivers mid to high-end imaging systems for the offset prepress commercial markets. With a clear-minded focus on R&D, Punch Graphix is dedicated to customer satisfaction and aims to deliver cost-effective graphic excellence that goes beyond all expectations. For more information, visit [www.punchgraphix.com](http://www.punchgraphix.com)

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